

# Business Intelligence



Serious software for serious retailers.™



Monitor and analyze vast amounts of data in a snapshot view

## Respond quickly to changes in your business conditions by delivering actionable information to your stakeholders.

With independent industry research indicating a ROI of up to 2,000%, a business intelligence application should be a key component of your system's architecture. Retail Pro Business Intelligence (BI) is built on Oracle's industry-leading BI platform and is fully integrated with Retail Pro POS, Store Operations and Merchandising solutions. The system provides a complete overview and analysis tool to better understand your stores' performance through role-specific reporting dashboards.

### FEATURES:

- Thin client web interface
- Interactive drill down through time, item and location hierarchies
- Period to period comparisons
- Rich variety of visualizations
- Ad-hoc reporting capability (Oracle Answers)
- Role-specific dashboards and content specific security
- Exception-driven analysis
- Powered by Oracle's industry-leading business intelligence platform
- Near real-time, actionable data

### BENEFITS:

- Save time and money
- Improve profit margins
- Improve business and store performance
- Access to key metrics
- Reduce administration costs
- Maximize return on existing data sources
- Obtain timely, accurate and actionable data
- Generate sales
- Improve bottom line
- Fully integrated platform

